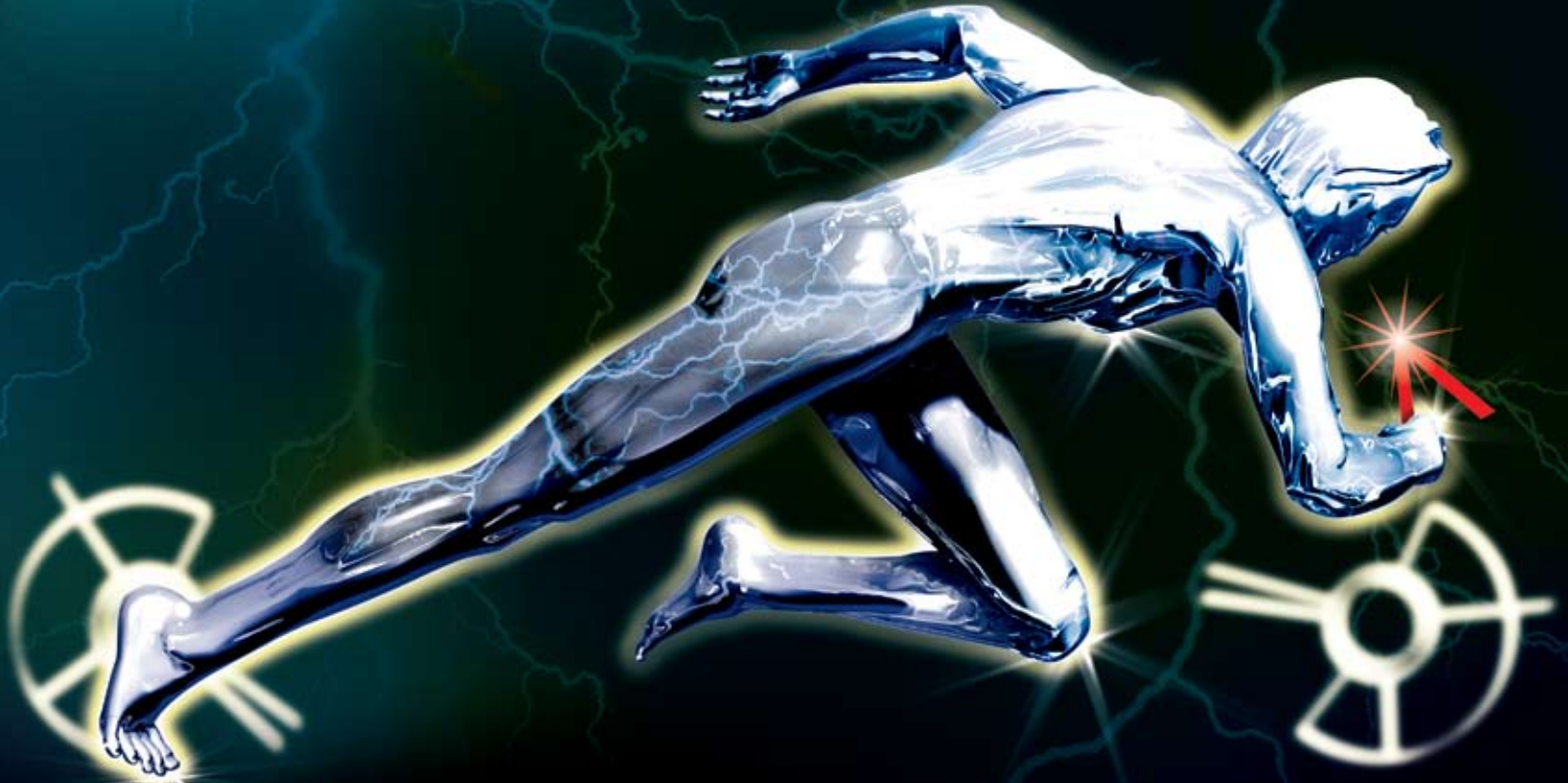


For life on the move...



Powered by Passion

Adding value to automobiles worldwide, we are Spark Minda.

ABOUT THE GROUP

SPARK MINDA - Ashok Minda Group is a leading manufacturer of automotive components with plants in India, Europe, Asean, CIS and a design centre in Japan. In a fast-moving world, we make automobiles safer, faster and better. Standing true to our name, we add value to them. At SPARK MINDA, we simply have only one motto – to facilitate our esteemed customers in staying ahead!



Powered By Passion, we have set benchmarks and have achieved them. The coming days will usher in a change with continuity in our vision with the SPARK being our guiding light. As Mr. Ashok Minda, GCEO says, "Keep the fire burning in you!", our journey to prove our passion for excellence has just begun and we still have miles to go. We should accomplish it with great zeal, competency and willingness while nurturing individual talent, making SPARK MINDA a happy, inspiring and a proud place to work where we deliver products that give customers an edge in their businesses.



OUR VISION

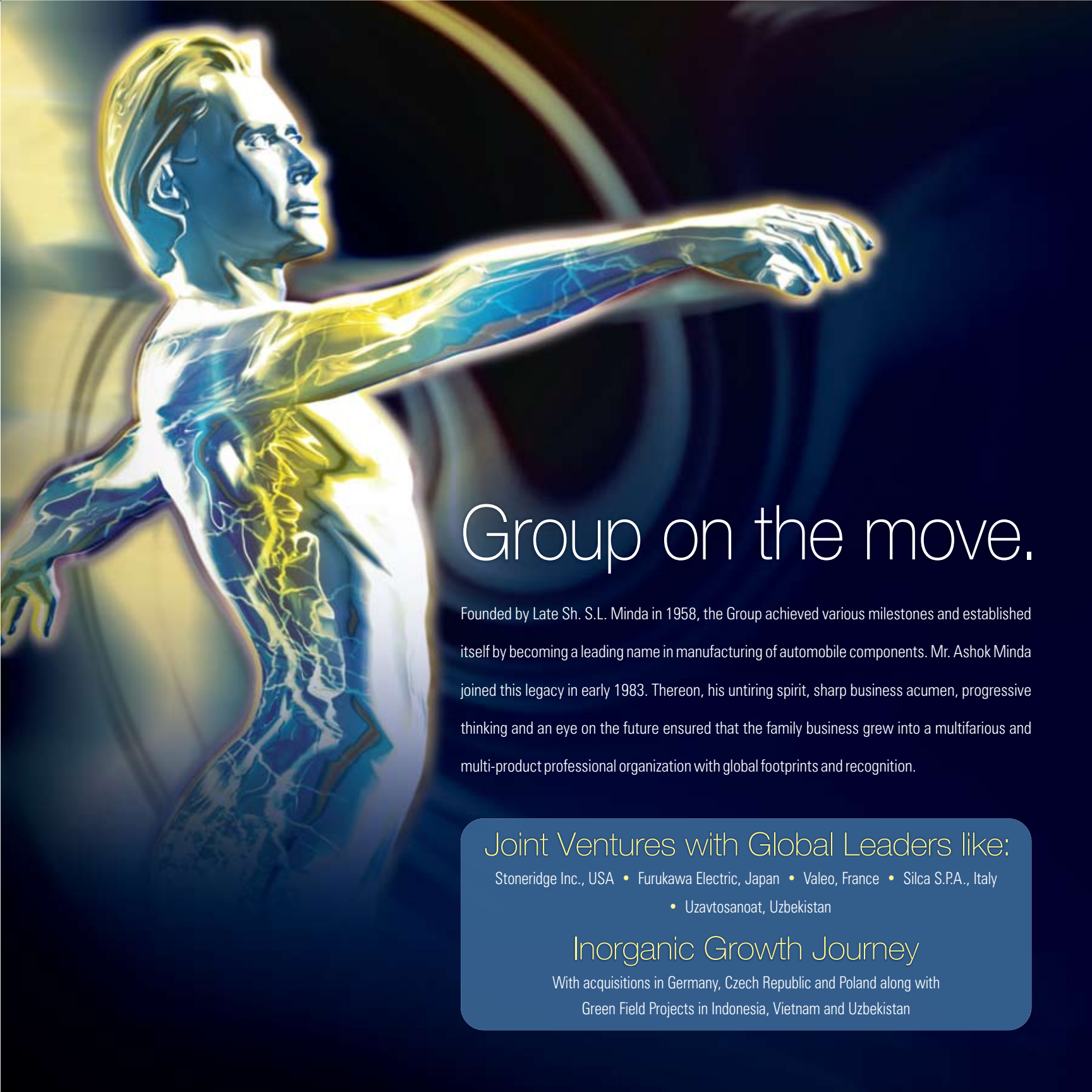
"To be a dynamic, innovative and profitable global automotive organization for emerging as the preferred supplier and employer to create value for all stakeholders."

OUR MISSION

"To be an automotive system solution provider and build a brand recognized by vehicle manufacturers progressively all over the world, as an organization providing products and systems unparalleled in quality and price."



Powered by Passion



Group on the move.

Founded by Late Sh. S.L. Minda in 1958, the Group achieved various milestones and established itself by becoming a leading name in manufacturing of automobile components. Mr. Ashok Minda joined this legacy in early 1983. Thereon, his untiring spirit, sharp business acumen, progressive thinking and an eye on the future ensured that the family business grew into a multifarious and multi-product professional organization with global footprints and recognition.

Joint Ventures with Global Leaders like:

- Stoneridge Inc., USA
- Furukawa Electric, Japan
- Valeo, France
- Silca S.P.A., Italy
- Uzavtosanoat, Uzbekistan

Inorganic Growth Journey

With acquisitions in Germany, Czech Republic and Poland along with Green Field Projects in Indonesia, Vietnam and Uzbekistan

Moving the industry...

INNOVATING OUR WAY

SPARK MINDA - Ashok Minda Group is a group that has grown with technology, keeping an eye on the latest advancements made across the world. With a focus on developing new products, a special cell is dedicated to develop new technology products for our customers, giving them a technological edge everytime. As a practice, all our products are benchmarked with the best in the class. We hold many patents to ensure uniqueness in our technical competence.



OUR CURRENT PRODUCTS

Safety, Security & Restraint System

Electronic & Mechanical Security Systems & E Bike Controllers, Immobilizers, Door Handles, Latches, Window Regulators & Door Checkers, Keys & Key Duplicating Machines, Die Casting & Surface Finishing

Driver Information & Telematics System

Instrument Clusters & Sensors, Wiring Harnesses, Connectors, Terminals, Relay Box & Junction Box, etc.

Interior System

Interior Trims & Sub-Systems, Kinematic Modules, Under Body Systems, Composites - NVH & Structural Modules, Soft Touch Technology, etc.

Powered by Passion

A business on the move.

MINDA BUSINESS EXCELLENCE MODEL

MBEM is a tool to measure the Organizational Performance in quest for Business Excellence.

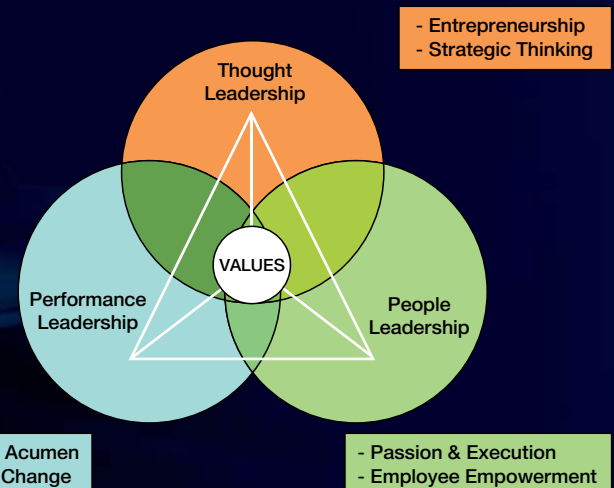
This model enables companies to strengthen their management systems, practices and capabilities to enhance and sustain their competitiveness to become world-class organizations.

- A comprehensive coverage of strategy-driven performance
- Focus on the needs, expectations and satisfaction of all stakeholders
- Examination of all processes that are essential in achieving business excellence
- A framework to assess and enhance business excellence throughout the organization
- Continuous improvement in the overall performance and capabilities of the organisation
- Delivering ever-improving value to customers, resulting in success in the marketplace
- All Group Companies are compared through this model and suitably awarded on annual basis



Moving towards leadership...

Our Human Resources are our valuable assets.
We follow a unique Leadership Development Model.



Moving towards society...

CORPORATE SOCIAL RESPONSIBILITY

- **Minda Bal Gram:** Provides long-term and sustained institutional care to the children in need
- **Minda Vidya Niketan:** Prepares Nursery Kids for eligibility to get admission in different schools
- **Minda Seva Kendra:** Under this project the Trust has adopted Bagla Village of Hissar District in Haryana and is working towards making it an Ideal Village.
- **Minda Vidya Mandir:** A school for providing quality education to children of Bagla Village
- **Minda Sanjivani Kendra:** Operational to address the health concerns of the residents of Bagla Village
- **Environment & Safety:** SPARK MINDA - Ashok Minda Group has always been committed to developing products and manufacturing processes that combine technological innovation with respect to the environment



Areas of CSR

Environment & Resource Protection

Health & Safety

Community Care

Prioritised Activities

Tree Plantation • Energy Conservation • Water Conservation
• Use of Alternative Fuels • Protection of Trees & Natural Resources
• Pollution & Waste Management

Health & Wellbeing • Safety

Create / enhance Employability Skills for the society
• Employability for Physically Challenged persons
• Providing support to organizations working for Social Cause

Powered by Passion

Moving the world...

OUR GLOBAL FOOTPRINTS:

• India • Germany • Czech Republic • Poland • Indonesia • Vietnam • Uzbekistan • Japan



OUR GROUP COMPANIES:

- Minda Corporation Ltd. • Minda Valeo Security Systems Pvt. Ltd. • Minda Silca Engineering Ltd. • Minda Furukawa Electric Pvt. Ltd. • Minda Sai Ltd.
- Minda Stoneridge Instruments Ltd. • Minda Schenk Plastic Solutions • Minda KTSN Plastic Solutions • Minda International Ltd. • UzMinda LLC
- PT Minda Asean • Minda Vietnam Co. Ltd. • Minda Autocare Ltd.

Adding value to automobiles worldwide, we are



ASHOK MINDA GROUP

Powered by Passion

www.minda.co.in

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